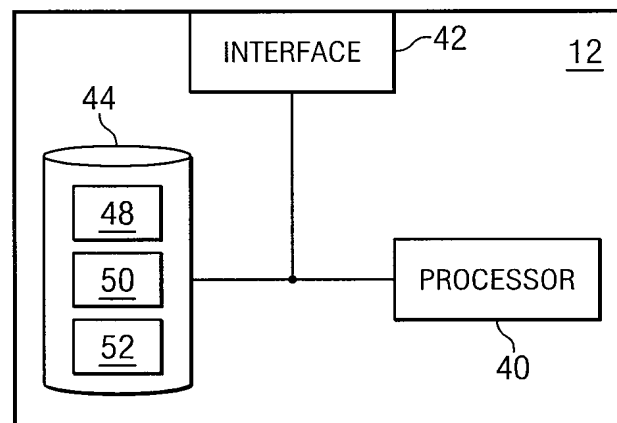
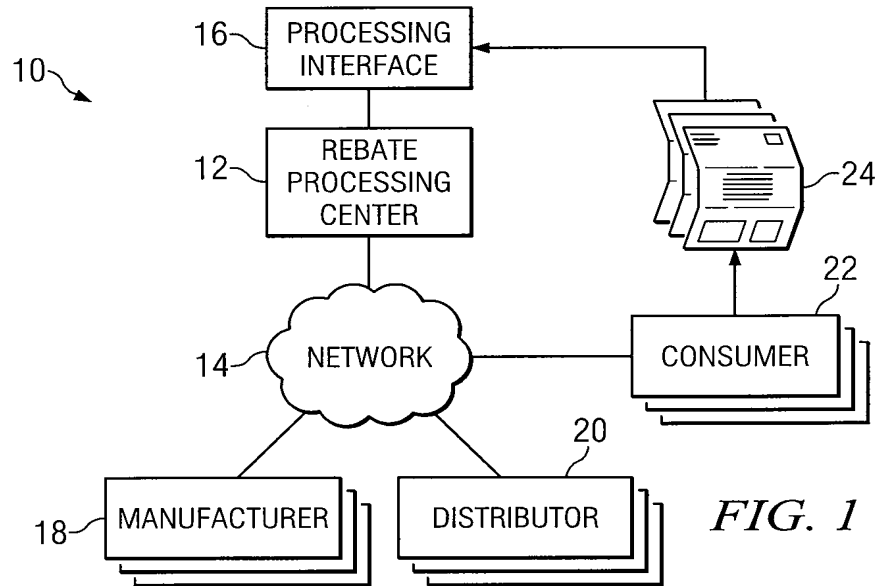


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Promotion ID	UPC	Manufacturer	Retailer	Geographic Target	Start Date	End Date	Units Sold	Rebates Claims	Breakage (%)	Disbursement Option 1	Disbursement Option 2	Disbursement Option N
5897	8458	Widget Mfc, Inc.	Widget Sales	National	12/12/1999	12/12/2000	100000	40000	60%	\$50 Manufacturer's Rebate	none	none
5898	8792	Widget Tec	Widget Sales	Dallas	1/1/2000	1/1/2001	5000	2500	50%	\$40 Manufacturer's Rebate	\$60 Distributor's Gift Certificate	none
7203	1354	Widget Tec	Widget Warehouse	TX, CA	4/1/2000	1/1/2002	0	0	0	\$30 Manufacturer's Rebate	\$40 Distributor's Gift Certificate	\$50 Manufacturer's Credit

FIG. 3

TRANSACTION ID	PROMOTION ID	NAME	ADDRESS	PERSONAL INFORMATION	PURCHASE INFORMATION	DISBURSEMENT OPTION	STATUS
47315	5898	JOHN SMITH	4650 CANDY LANE	50 YEAR OLD SMOKER	3/14/00 FROM WIDGET SALES	\$60.00 GIFT CERTIFICATE	PENDING VERIFICATION
47316	5898	BILL NABOR	4651 CANDY LANE	20 YEAR OLD COMPUTER HACKER	2/17/00 FROM WIDGET SALES	\$40.00 REBATE	AUTHORIZED
59327	7203	PHIL JACKSON	823 MILL LANE	50 YEAR OLD COACH	4/20/01	\$30.00 REBATE	AWAITING MAIL IN FORM

FIG. 4

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Widget Manufacturers, Inc.

Promotion ID: 08517

UPC: 059280000200

Product Description: Widget Carrying Case

Manufacturer: Widget Manufacturers, Inc.

Retailers: Widget Warehouse
Widget Store

Geographic Target: Texas
California

Start Date January 1, 2000 End Date January 1, 2001

Disbursement Option: 2

☐ Cash Rebate

☒ Gift Certificate

☐ Manufacturer Credit

☐ Custom

Value: \$50.00

Comment:

First Previous Next Last

102

Cancel Enter Promotion

FIG. 5

Choose A Product

Search Results for: Widget 124

Product/Manufacturer
5 Port Widget/WMI
10 Port Widget/WMI
Widget Carrying Case/WMI
Widget Adapter/WidgeTech

122

New Search Search

Access Product Index Go

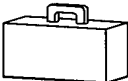
120

FIG. 6

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Fill Out Your Information

 **Widget Carrying Case**
*this item must be purchased
between 1-1-2000 and 1-1-2001

First Name

Last Name

Address

City

State Zip

Phone

Email

Age optional

Occupation High-tech optional

How did you hear about this rebate? This web site optional

Purchase Date Store

Purchase Price Location

How would you like to receive your rebate?

☐ \$30.00 rebate

☐ \$50.00 gift certificate to Widget Warehouse

☐ \$60.00 credit on Widget products

☐ 3 year extended warranty

Click 'Next' to proceed.

FIG. 7

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Joe Smith
4600 Candy Lane
Dallas, TX 75201
Transaction ID:100000257

place
stamp
here



140

Forward [Department No:745]
Forward Rebate
P.O. BOX 9018
COPPELL, TX-75019
USA



Rebate Value: \$100.00
Valid Dates: 11-1-1999 to 1-31-2000

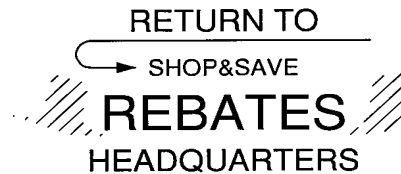
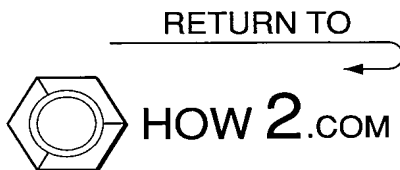
Card Scan Exec/Palm Organize

This item must be purchased between 11-1-1999 and 1-31-2000 in order to process a rebate.

Serial Number:

tape original register receipt here

tape UPC symbol here



24

FIG. 8

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Congratulations! Your Rebate is Ready
 How would you like to receive your rebate?

☐ \$70.00 Credit to purchase:

☐ 156 Widget Service Pack, \$100.00

☐ Widget Software Upgrade, \$70.00

☐ 154 One year unlimited warranty, \$70.00

☐ Three year unlimited warranty, \$100.00

☐ \$60.00 credit on Widget products

☐ \$50.00 gift certificate to Widget Warehouse

☐ \$30.00 rebate

TOTAL 158

160

162

150

FIG. 9

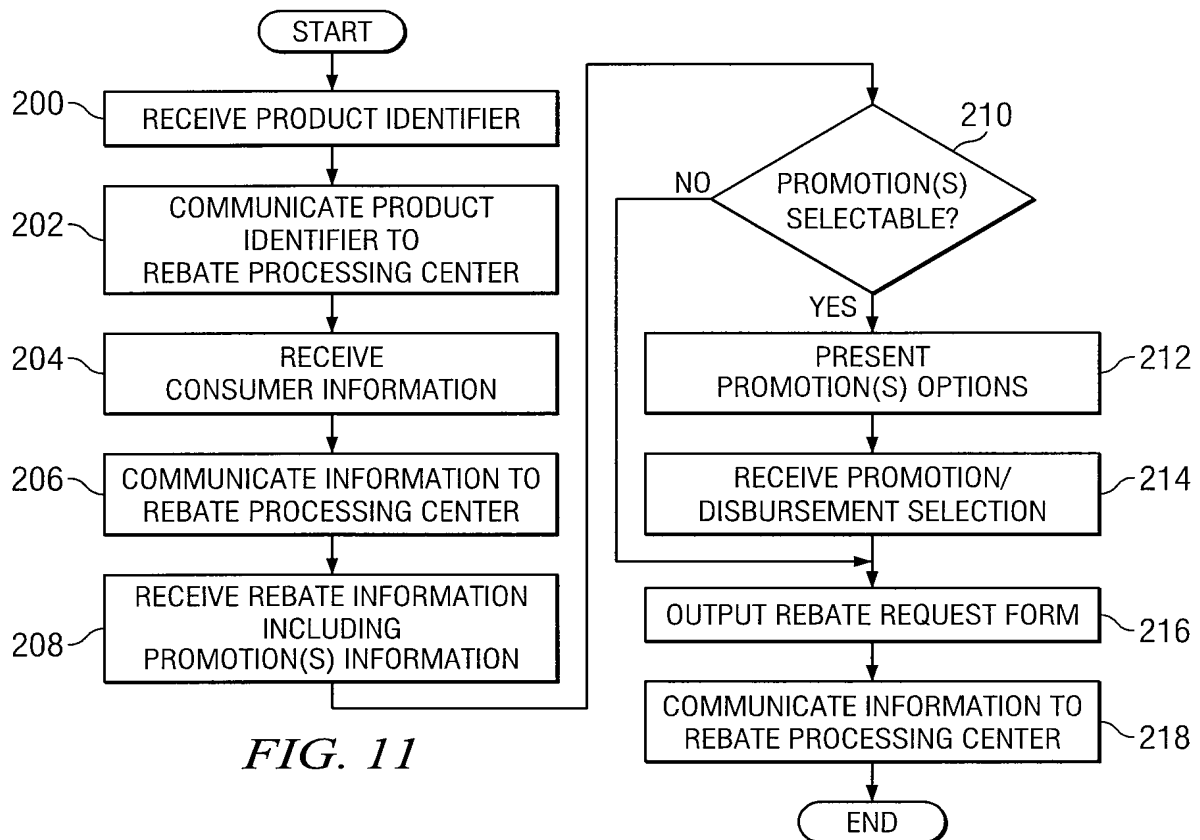


FIG. 11

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Widget Manufacturers, Inc.
Promotion Status
Widget Accessory Promotion
5-4-2000

62 ↘
Promotion ID: 08517
Manufacturer: Widget Manufacturers, Inc.
Start Date: 1-1-2000 End Date: 1-1-2001

Product ID	Product Description
2587	Leather Carrying Case
2588	Nagahide Carrying Case

Retailer	Units Sold	Rebates Claimed	Disbursement Option 1	Disbursement Option 2	Breakage (%)
WW	10,000	3,000	2,000	1,000	70%
WS	4,000	1,000	400	600	75%
total	14,000	4,000	2,400	1,600	71.5%

Target Area	Units Sold	Rebates Claimed	Disbursement Option 1	Disbursement Option 2	Breakage (%)
TX	6,000	2,400	1,000	1,400	60%
CA	8,000	1,600	1,400	200	80%
total	14,000	4,000	2,400	1,600	71.5%

Disbursement Option	Description	# Claimed
1	\$50.00 Gift Certificate	2,400
2	\$25.00 Cash Rebate	1,600

180

FIG. 10

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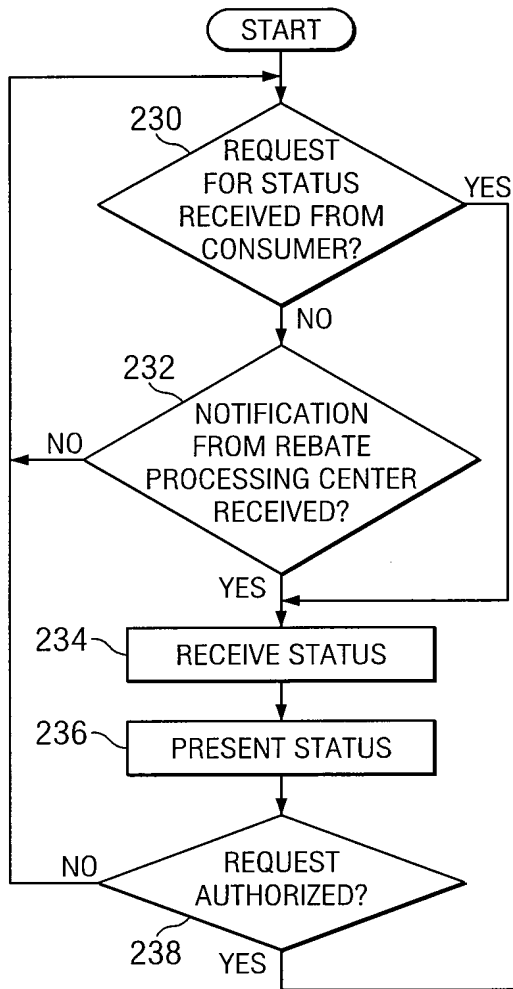


FIG. 12

